



Strategic PLAN

2026-2030

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Developed in
partnership with...

Community
Futures  Winnipeg River



Preface

The Town of Lac du Bonnet is pleased to share our vision, values, mission, services, priorities and desired outcomes for the next five years. The **2026-2030 Strategic Plan** acts as a framework for ongoing operations and decision making.

A community survey was conducted in February-March 2026, to gather input regarding needs, wants and ideas to enhance our local area. Your input is valued and reflected within our Strategic Plan. Through a facilitated planning process, Town Council and administrative staff, were able to assess all areas of our current operations and create a collective vision with desired outcomes for the future. Priorities to focus on were determined and provide direction for current and future Council and staff.

Please take time to review the strategic plan which was developed to ensure our local government and local area thrive well into the future.

The Town of Lac du Bonnet is committed to growing and enhancing our community to ensure quality living for all residents.

Sincerely,

Council and Administration

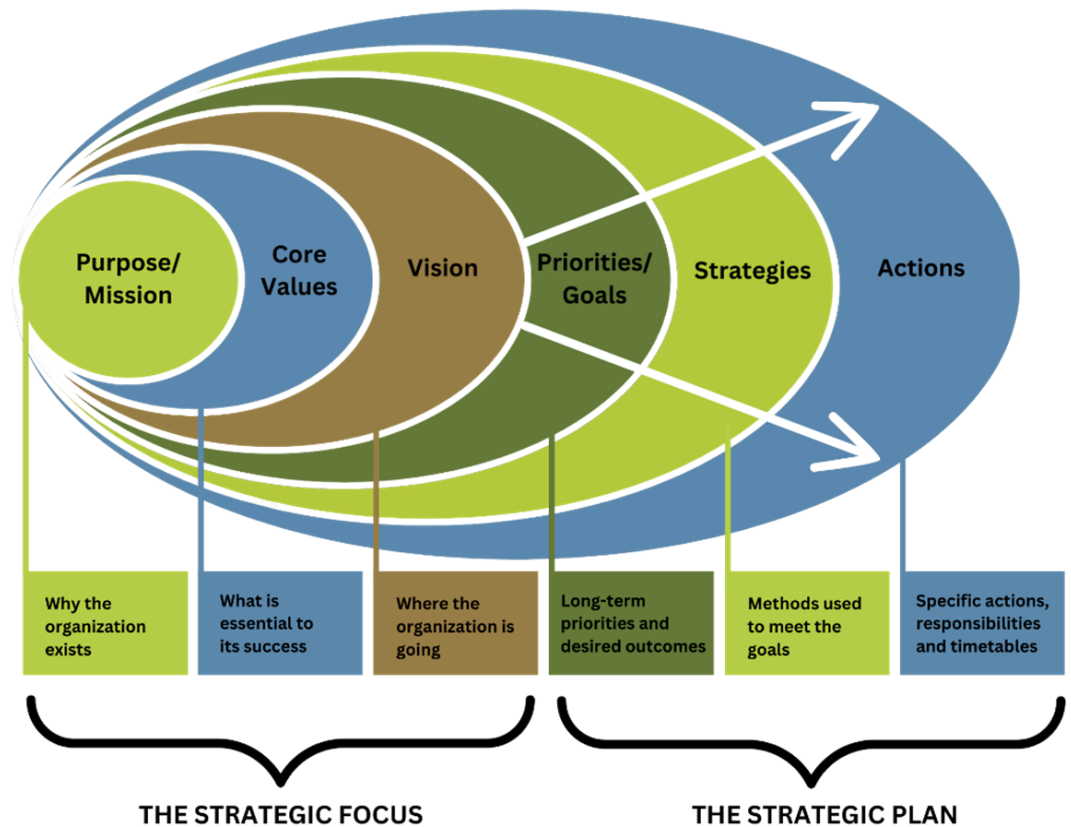
STRATEGIC PLANNING

Strategic Planning Overview

A strategic plan is a living document used to establish the direction of an organization and to guide its activities and initiatives. Strategic plans typically have a 3-5-year horizon and define the vision, mission, services, priorities, and broad strategic goals for the organization.

Planning Model

The following planning model visually depicts the various planning components and how they work together.





About the Town of Lac du Bonnet

The Town of Lac du Bonnet is a vibrant community located along the Winnipeg River in Eastern Manitoba, approximately 115 kilometres northeast of Winnipeg. Known for its natural beauty, recreational opportunities, and strong sense of community, the Town serves as both a residential community and a regional destination for tourism, outdoor recreation, and local services. The community experiences significant seasonal growth during the summer months as visitors and cottage owners return to the area.

Rooted in a rich history connected to aviation, the fur trade, forestry, hydro development, and tourism, Lac du Bonnet has grown into an important service centre for the surrounding region. The Town supports not only its local residents, but also neighbouring municipalities, seasonal residents, and visitors through a variety of commercial, recreational, and community services.

The Town operates under a Mayor and Council form of municipal government, with Council responsible for establishing policies, strategic priorities, and long-term community goals. Municipal administration oversees the day-to-day operations of the community and delivery of services that residents rely on. These services include water and wastewater utilities, roads and public works, recreation facilities, parks, fire protection, planning and development, and community programming.

The Town of Lac du Bonnet works collaboratively with neighbouring municipalities, local organizations, businesses, and regional partners to support economic growth, tourism, recreation, and infrastructure development. These partnerships help strengthen the community and ensure the region continues to remain an attractive place to live, work, invest, and visit.

This Strategic Plan provides a roadmap for the future of the Town of Lac du Bonnet and reflects Council's commitment to responsible governance, sustainable growth, infrastructure investment, and maintaining a high quality of life for residents. The plan will guide decision-making and help position the community to respond to future opportunities and challenges while continuing to build a strong and resilient future.



Municipal Purposes and Our Mission

Municipal Purposes | What we are legislated to do

According to the Municipal Act, the purposes of a municipality are:

- To provide good government.
- To provide services, facilities, or other things that, in the opinion of the council of the municipality, are necessary or desirable for all or a part of the municipality.
- To develop and maintain safe and viable communities.

Mission Statement | Why we exist

The Town of Lac du Bonnet is a proactive local government that supports a strong, vibrant and sustainable community by providing quality infrastructure and services that enhance the lives of our residents and promote social growth.





Core Municipal

Services | What we offer

General Government Services

Council operations, strategic direction, capital planning, by-laws, policies, public communications, administration, and regional collaboration.

Fiscal Services

Financial management and accountability, taxation, and capital expenditures.

Protective Services

Fire services, police services, emergency measures, and by-law enforcement.

Transportation Services

Roads, trails, drainage, signage, boat launches, and water sheds

Public Utilities

Infrastructure and services related to water and sewer

Environmental Health Services

Waste management, waste water, and recycling.

Environmental Development Services

Land use and development, zoning, public reserves, building permits and inspections.

Economic Development Services

Business attraction and retention, infrastructure and development support, tourism and local marketing.

Recreation & Cultural Services

Social programs, services, events, facilities, parks, and green space.

Public Health and Welfare

Supporting regional health and social programs, and cemeteries.

LIVE LAC DU BONNET

Community

Vision Statement | What we desire for the future

Lac du Bonnet captivates residents and visitors with a highly desired lifestyle and positive image. People know that to LIVE LAC DU BONNET means natural beauty; peaceful surroundings; friendly people; rich history; and expansive social, economic, and culturally diverse opportunities. Lac du Bonnet is an outdoor mecca that provides a safe rural lifestyle with easy access to both local and urban services, businesses, and amenities.



Our future.
Created together.

Organizational

Vision Statement | What we desire for the future

The Town of Lac du Bonnet is a trusted leader and partner who works with the community to create our desired future, explore opportunities and address needs. An open, honest and respectful organizational culture ensures council and staff excel and produce an effective team that leads change and fosters sustainable local growth and vitality.

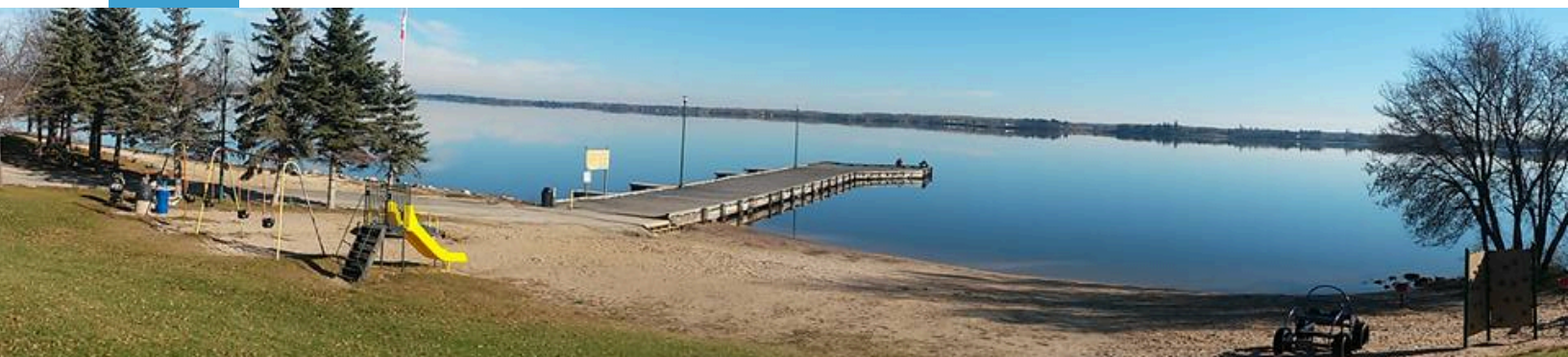


Organizational

Value Statements | Beliefs and standards we operate from

The following beliefs and standards guide the direction and decisions for the Town of Lac du Bonnet.

- T** Trustworthy, dependable and consistent leadership.
- H** Healthy, vital and proactive community.
- R** Respectful, receptive and open-minded in our relationships and practices.
- I** Informed, fact-based and analytical in our decision-making.
- V** Visionary and forward thinking for a vibrant future.
- E** Empowered and supportive partnerships for the betterment of our community.



Priorities, Desired Outcomes and Strategies

Priorities reflect the important issues, opportunities, and key focus areas, that when addressed, will allow the organization to flourish.

Desired outcomes explain what we hope to achieve as a result of our efforts. From 2026-2030, the Town of Lac du Bonnet will strategically focus efforts to achieve positive results around four priorities and related desired outcomes.

Strategies explain the methods that will be used to reach the desired outcomes.

Priority – Area Growth and Vitality

Desired Outcomes:

- The Town and Rural Municipality are successfully growing together, providing a complete healthy, safe and economically diverse Lac du Bonnet.
- Lac du Bonnet is an active community full of happy, healthy residents and visitors.
- Diverse businesses continue to expand and develop, enhancing the economy and local availability of various products and services.
- A full range of housing and short-term accommodation options are available.
- Our natural resources and climate are protected.

Strategies:

- Maintain and expand collaborations with neighboring governments and partners.
- Implement the Lac du Bonnet Growing Together Development Plan, balancing development with protection of our lands and water.
- Partner with the Rural Municipality to increase the Town's footprint.
- Attract and support housing and business development that meet regional needs.
- Enhance the fun and enjoyable aspects of the community.
- Continuously renew and maintain Town assets and neighborhoods to ensure the Town is attractive, welcoming and inviting.
- Ensure health, education, daycare and social services align with community needs.
- Inventory Town owned land and determine best future uses.



Priority – Community Engagement and Partnerships

Desired Outcomes:

- Strong local pride and participation in community activities.
- Community groups are thriving as they provide critical recreation and social facilities and programs.
- Residents are engaged and help set direction and focus for the Town.

Strategies:

- Continue to support, empower and partner with community groups and volunteers to ensure facilities, services and programs flourish.
- Collaborate with local partners to develop a downtown revitalization plan.
- Establish consistent community engagement practices that will be implemented to both give and receive public communication.
- Develop and implement a marketing strategy to actively promote Lac du Bonnet as an attractive place to live, work and play. Promote to current and potential residents, visitors and businesses.
- Explore and enhance tourism potential in the area and create a strategy to address opportunities.
- Create strong collaboration between governments, organizations and employers to develop a local workforce and attract innovation and investment.
- Build social understanding and capacity to be good neighbors and enhance enjoyable living for all.



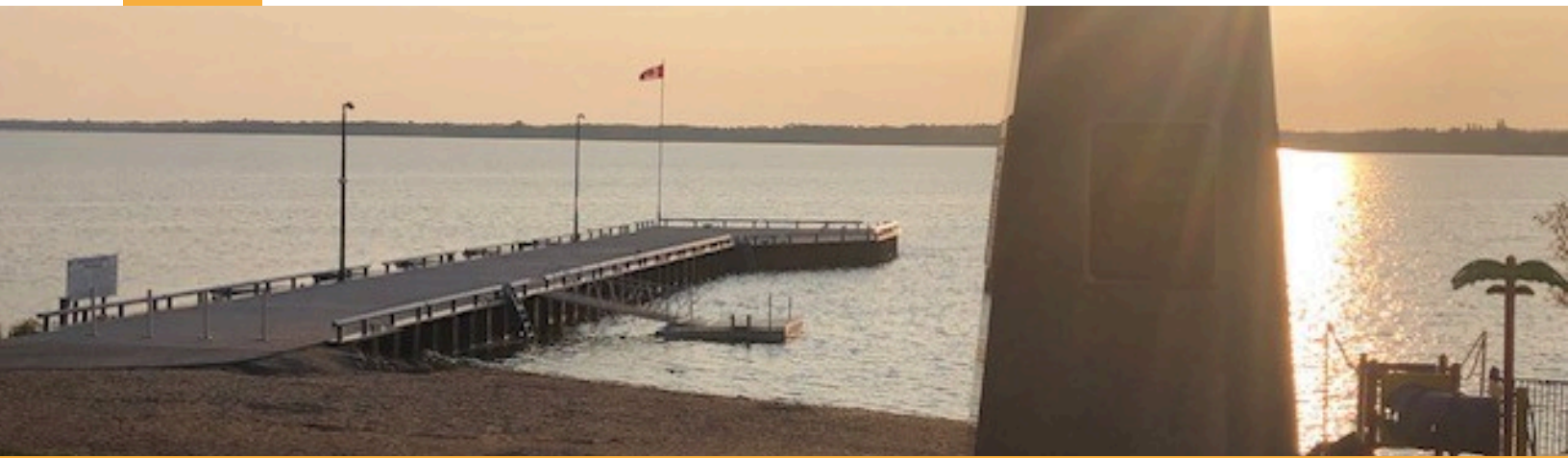
Priority – Municipal Infrastructure, Equipment & Service Enhancements

Desired Outcomes:

- Town provides excellent municipal service that residents appreciate.
- Resourceful and effective joint-service provision with neighboring local governments.
- Municipal infrastructure and equipment upgrades align with Town needs.

Strategies:

- Align municipal service, infrastructure and equipment upgrades with growth.
- Enhance and strengthen joint service provision and agreements with neighboring municipalities and First Nations.
- Plan for roads, lanes and sidewalk improvements based on needs and asset assessments.
- Utilize environmentally sustainable practices in municipal operations and community.
- Integrate active transportation routes into the Town with connections to RM.
- Enhance accessibility in town.
- Enhance our parks, beach, public facilities and green spaces.
- Explore future development of new community multi-use program facility.
- Meet present and future public utility demands for water and wastewater.
- Upgrade the municipal vehicle fleet.
- Ensure local protective services are well supported and preventative measures are in place, providing safety to our community.
- Enhance recreation, culture and social opportunities.



Priority - Organizational Capacity Building

Desired Outcomes:

- New council works effectively together, providing strong community leadership.
- A strong and cohesive team of staff members are delivering excellent service and moving things forward.
- Enhanced financial position offering more opportunity.
- Consistent rules and practices are implemented in the community and workplace.

Strategies:

- Use the strategic plan to guide current and future operations. Update the plan every 5 years and use it to help set the annual operating plan and budget.
- Ensure successful onboarding practices and knowledge transference for new council and staff members.
- Update bylaws, policies and procedures to provide clear rules, processes and enforcement practices.
- Develop and manage efficient asset management system and practices.
- Seek and invest in software, technology and cybersecurity updates to enhance organizational effectiveness and data protection.
- Enhance communication (verbal and written) within our organization and our partnerships.
- Enhance financial oversight and accounting practices with supporting policies and procedures.